



AIDE

AI Deployment Engineer Program



The AI Opportunity

\$104B

Projected AI market by 2034

73%

of SMBs cite data privacy as their
#1 concern with AI adoption

\$0

Bonfire's recurring cost
after installation



The Problem

- 01 Cloud AI is expensive**
Recurring SaaS fees drain SMB budgets
- 02 Cloud AI is insecure**
Sensitive data leaves your network
- 03 Cloud AI is dependent**
No internet = no AI
- 04 Cloud AI is inaccessible**
Non-English speakers are left behind
- 05 Nobody is solving this**
No turnkey local AI deployment exists



The Bonfire Solution

Local AI that works offline, stays private, and speaks every language.

Offline

Runs 100% on local hardware.
No cloud. No latency. No outages.

Private

Data never leaves the building.
Full compliance. Zero exposure.

Polyglot

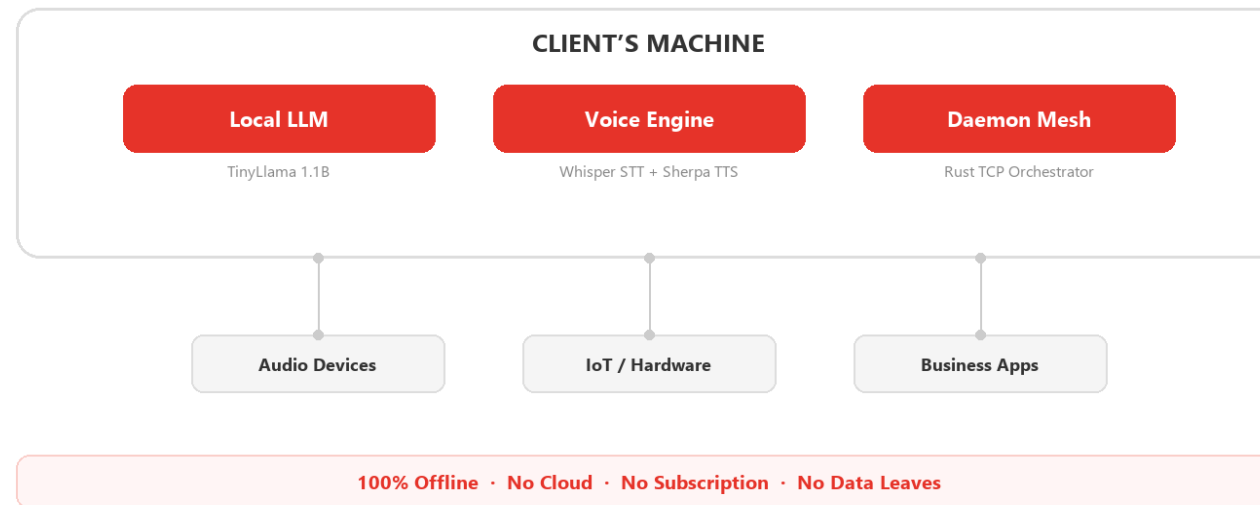
50+ languages out of the box.
Serve any community, anywhere.

What Gets Installed



What Gets Installed

A complete offline AI command center — zero cloud dependencies



Bonfire vs Cloud AI



Bonfire vs Cloud AI

Why businesses choose offline

Feature	Bonfire Terminal	Cloud AI (OpenAI etc.)
Data Privacy	100% local, zero transmission ✓	Data sent to cloud servers ✗
Monthly Cost	\$0 after install ✓	\$20-500/mo per seat ✗
Internet Required	Works fully offline ✓	Requires connection ✗
Latency	<100ms on-device ✓	200-2000ms API calls ✗
OEM Licensable	White-label ready ✓	Terms prohibit ✗
Vendor Lock-in	You own the install ✓	API can change anytime ✗



The Franchise Model

Same model. Different industry.

Proven System

Pre-configured stack
with deployment scripts

Training

16 sessions: 6 product
+ 10 certification

Brand Support

Bonfire brand assets,
AI Marketers Club access



What is an AIDE?



AI Deployment Engineer

A certified professional who deploys, configures, and supports Bonfire systems.

- ▶ Certified through hands-on training
- ▶ Authorized to sell & deploy Bonfire
- ▶ Ongoing technical support access
- ▶ White-label & reseller rights included



Your 3-Step Path

1

GET CERTIFIED

Complete training &
earn your AIDE badge

2

DEPLOY

Install Bonfire for
local businesses

3

EARN

Build recurring revenue
from your clients



The AIDE Certification Package

\$18,000

One-time investment. Lifetime returns.

- ▶ Pre-configured Bonfire server hardware
- ▶ Complete software license & stack
- ▶ Hands-on certification training
- ▶ Marketing & sales toolkit
- ▶ Deployment scripts & automation
- ▶ Priority technical support (1 year)
- ▶ AI Marketers Club + weekly webinars
- ▶ Revenue share on renewals



Revenue Model

Two paths. Stack them for maximum income.

White-Label

Keep 100% of install fee

\$8,000 avg

Reseller / Affiliate

20% commission

**\$1,600 per \$8K
referral**

2 white-label (\$16K) + 1 referral (\$1.6K) = \$17,600/mo

Training & Support



Certification

16 Total 1-on-1
Sessions

6 Bonfire Training +
10 Certification

AI Marketers Club

Weekly webinars in John
Crestani's community.
Peer support & deal
pipeline sharing.

Marketing Kit

Branded collateral, pitch
decks, demo scripts, and
lead generation playbook



Use Cases: Main Street Verticals

Coaches

AI-powered client plans & follow-ups

Marketing Agencies

Private campaign analytics & copy

Realtors

Local MLS insights & client comms

Lawyers

Confidential legal research & drafting

Accountants

Private financial analysis & reporting

Dentists

Patient records & scheduling AI

Plastic Surgeons

HIPAA-compliant consult notes

Chiropractors

Treatment plans & patient intake

Insurance Agents

Policy comparison & quoting AI

Financial Advisors

Portfolio analysis & client reports

Fitness Studios

Member engagement & programming

Med Spas

Booking, consults & treatment tracking



Hardware & IoT Embedding

Your AIDE license also permits embedding Bonfire Terminal
into hardware and IoT devices.

Ask your sales representative for details.



What AIDEs Are Saying



"I deployed 3 systems in my first week. The demand is unreal."

— AIDE #012, Dallas TX



"Clients love that their data stays on-site. It sells itself."

— AIDE #008, Miami FL



"The training was thorough. I felt ready to deploy day one."

— AIDE #015, Portland OR



Frequently Asked Questions

Do I need technical experience?

No. Our 16-session 1-on-1 training covers everything from hardware setup to client deployment.

What hardware is included?

A pre-configured AI server with GPU, all cabling, and deployment toolkit.

How do I find clients?

We provide lead generation tools, marketing collateral, and the AI Marketers Club community.

Is there ongoing support?

Yes. Weekly webinars in the AI Marketers Club, priority support, and remote troubleshooting.

What's the ROI timeline?

Most AIDEs break even within 2–3 deployments — typically in the first month.



Apply Now

Become a Certified AI Deployment Engineer

bonfireterminal.com